

Nuturing the growth of your investments

Financial confidence bydesign







## Trentham Invest are here to unravel the complexities of finance for you

Our goal is to empower you to make your own financial decisions by presenting information in an easy to understand way. We take complex pieces, make them simple and remodel them to suit you.

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#### We believe in predictability

We challenge conditioned thinking in order to maximise every possible opportunity. This provides the freedom to enjoy life in complete confidence.

#### Our unique ways

We unravel: separating the elements into their constituent parts then putting them into a logical order.

We de-mystify: translating the jargon and gobble de gook into your language, plain English, so you understand the game you're playing.

**We maximise:** building something useful and purposeful for you.

#### Your reward

We will sit and have the conversation with you to establish what your estate and life means to you.

Using our rigorous assessment processes, we analyse your portfolio, then agree an investment strategy, so you can move forward with confidence. We take care of the paperwork, continuously monitor fund performance and with our bi-annual formal reviews, you will feel secure in the knowledge that you are in control of your finances.

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#### Investment concerns

"I don't want to lose my capital when the stock market falls."

"Putting all my money in cash does not give me sufficient income or capital growth." "I find it hard to keep track of where my investments are and how they are doing." "The ups and downs of the valuations cause me concern and anxiety"

"I have heard that ISA's are good for tax reasons, but I hear they are very risky." "I have inherited a portfolio of shares, but I find it hard to know how to manage them."

### Food for thought

- There are many options for investors to consider when it comes to investing for growth or income or both.
- The most effective way is to first produce a clear investment strategy.
- Whatever the size of your portfolio you should consider investing in a wide range of assets.
- Risk management is crucial, but avoiding certain sectors altogether, may result in missing out on higher investment returns.
- Your investment strategy should be designed for the long term which gives you peace of mind in the day to day.
- Take advice now to make the most of your investments.

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# Trentham Invest Ltd

### If this is you? Get in touch



You've accumulated a financial estate of complexity for yourself.



You consider professional relationships as an investment, not a cost.



You desire a clear vision for a secure financial future.

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PENSIONS



PROTECTION





FINAL SALARY PENSIONS

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INVESTMENTS

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